



LA Boxing Franchise Corporation

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On behalf of my entire LA Boxing staff, I would like to give a big thank you to Sugar Branch Events for their successful planning of our 2009 convention. Electing to outsource the planning and execution of the convention was the best decision we could have made. Sugar Branch saw our event from inception to execution at The Mirage in Las Vegas, which enabled my employees to be more productive, and also allowed them to enjoy the event. I received extremely positive feedback from franchisees stating this was the best convention they had ever attended! The fashion show was completely professional, and added an element of fun and excitement to our event, not to mention an avenue for us to showcase our latest products. It was a fantastic suggestion from Sugar Branch that helped us to break up the day's seminar schedule. The entire event was well-executed, and the atmosphere was fun and upbeat, an element that wasn't present in previous years. Thank you for your level of professionalism, hard work, and efficiency, Sugar Branch Events! It was a pleasure working with you, and we at LA Boxing look forward to more successful conventions with you in the future.

Sincerely,

Anthony Geisler
President